

Partnership for Reading Success – Massachusetts (PRISM)

Support for Engaging Stakeholders



As part of the application process, public school districts and charter schools will be invited to submit letters of support from stakeholders who will be both impacted by and involved with the early literacy initiatives funded by PRISM I grants. Though letters of support are optional, LEAs may use letters of support to demonstrate the commitment to early literacy improvement work throughout the community.

Strategies for Building a Shared Commitment to PRISM I

- Inform constituents of plan to apply for PRISM I and share the “What is PRISM” one-page overview with stakeholders*
- Allow stakeholders time to digest information and get answers to questions
- Engage stakeholders in a guided conversation about their questions, concerns, ideas, and input for applying to PRISM I
- Incorporate stakeholder feedback into the PRISM I application based on their input
- Invite members of stakeholder groups to co-develop the PRISM I application with LEA leadership team
- Provide stakeholder groups a sample letter of support that they can personalize and submit alongside your application*

*For the PRISM one-page overview and a sample letter of support, visit the PRISM website.

Possible Stakeholders to Engage

- Teachers’ Union or other teacher-led organizations
- School Committee
- Parent/Teacher Association
- Classroom Teachers and Literacy Coaches
- Special Education Teachers and Leaders
- Multilingual Learner Teachers and Leaders
- Superintendent and Assistant Superintendents
- Principals and Building Leaders
- Community-based PreK Providers
- Community Organizations (Boys and Girls Clubs, YMCAs, Head Starts, Local Libraries, Education Advocacy Groups)

